**Sustainable tourism in regions with a reach natural and cultural heritage**

**Blended Intensive Programme**

**“Alexandru Ioan Cuza” University, Iași, Romania**

***Call for partners***

What is it about?

The main purpose of this blended intensive program is to provide the participants with a set of information and methods in order to better understand the problematics of Sustainable tourism in in regions with a rich natural and cultural heritage.

Where?

"Alexandru Ioan Cuza" University of Iasi, Romania

When?

22-26.04.2024

Who should attend?

B.A. students, M.A.students

We will be happy to receive teachers with Erasmus Teaching Mobilities

Learning outcomes

* Students will learn more about the tourism potential of natural and cultural heritage;
* Students will be able to analyse the geo-diversity of a region;
* Students will learn about what sustainable tourism means in both natural and cultural objectives;
* students will learn to communicate successfully with various people;
* students will learn to work on projects with international partners.

Benefits

* 5 ECTS Credits
* High quality learning outcomes;
* Increased internationalisation at home and abroad for the institutions involved;
* Increased benefit at European level, through the learning outcomes fostered by the cooperation between higher education institutions.

Main language used

English

Course structure. Main topics

Natural and cultural heritage – Introduction;

Biodiversity and habitat conservation through Natura 2000 network;

Sustainable tourism in protected areas;

Geo-Diversity at different scales;

Art and Architecture- A link between Cultural Heritage and Religion;

Sustainable Tourism in Cultural Heritage.